



# **CRISIS ALERT & RESPONSE MANAGEMENT**

An investment you can't afford to ignore.

Businesses that prepares for potential threats, equip themselves with a crisis management system and well established execution plans will be empowered during any crisis situations or emergencies.

CARMS by CTAPPS provides a solution that is easy to implement and optimizes the level of responsiveness especially in emergency situations, focusing on the importance of safety.

# ALERT AND RESPONSE SYSTEM THAT ENABLES AUTOMATED BROADCAST DURING ANY EMERGENCY SITUATIONS.

- Emergency Help
- Triggerring and Alert
- Quick Response

## Our Solution Features Include:

- Voice Message Recording
- Multi-lingual Voice Message
- Multi-mode Broadcast
- SMS Support
- ASCII and Unicode SMS Message Support
- Alert and Response Management
- Configurable Scheduler
- Operation and Maintenance Support
- Hang Up Detection
- Password / ANI Verification
- Support Configurable Number of Re-tries
- Support Interruptible Key for Bypass to Next Call Flow for Regular Callers
- Support Menu Selection Reporting for Language, Main and Sub-menus
- Support SQL or ODBC Compliance Database
- Modular, Scalable and Flexible

## Our Types of Service Broadcast Include:



Broadcast Only



SMS Broadcast



Mobile Instant Messaging



Broadcast & Feedback



Broadcast & Conference

Visit our website at [www.ctapps.com](http://www.ctapps.com) for more information about our company's services. Email us at [sales@ctapps.com](mailto:sales@ctapps.com) for inquiries.

