

# STAY ENGAGED WITH YOUR CUSTOMERS THROUGH SMS AND VOICE BROADCAST



## WEB BASED VOICE AND SMS BROADCAST

*eBlast by CTAPPS is a mass broadcast of personalized content to your customers that creates continuous engagement and opportunities to increase brand awareness.*

### Easy Broadcast Method For:

- Campaigns
- Product Launches
- Surveys
- Customer Feedback
- Reminders
- Service Alerts



**VOICE / SMS  
BROADCAST**

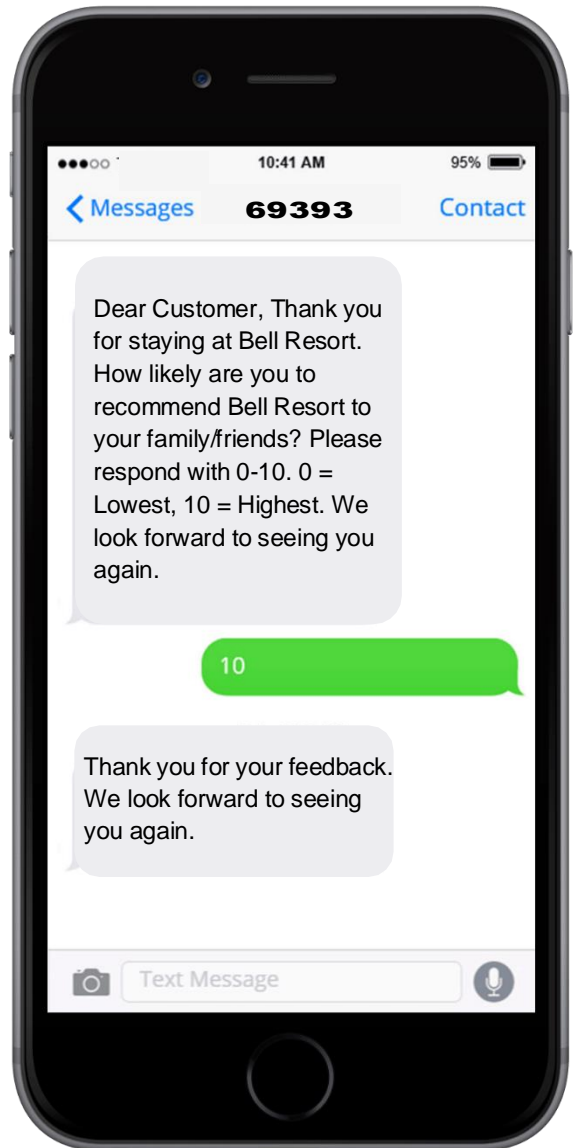
**VOICE  
BROADCAST  
WITH IVR**

**SMS  
BROADCAST  
WITH REPLY**

# TYPES OF APPLICATIONS

## Our Solutions and Services Include:

- Digital Marketing Campaign
- Market Survey
- Customer Satisfaction
- Survey
- Product Promotion
- Service Upgrade
- Service Subscription
- Confirmation
- Billing Reminder
- Event Reminder
- Service Alert
- Credit Limit Alert
- Bank TAC Code
- Seasonal Greeting
- Interactive Survey
- Feedback & Response



## Voice Service



Record  
audio



Schedule  
campaign



Send  
voice

## SMS Service



Set  
template



Schedule  
campaign



Send  
SMS

